



**FOR IMMEDIATE RELEASE**  
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## The 2021 NAFCD + NBMDA Annual Convention Boasts an Impressive Lineup of Speakers

CHICAGO – This fall, NAFCD and NBMDA plan to host a wide range of subject-matter experts at the **2021 NBMDA Annual Convention**. These established speakers will lead sessions on the latest trends in leadership, economics, marketing, sales and technology.

Conference attendees will hear from an impressive lineup of authorities and leading-edge thinkers who impact distribution executives today, including:

- **Dirk Beveridge:** Dirk Beveridge, the founder of UnleashWD, is a leading advocate of change and innovation in distribution. During his keynote session, he will share inspirational stories and lessons from the COVID-19 era that are bound to inspire future generations of distribution leaders.
- **Robert Tucker:** Robert Tucker, the founder and president of Innovation Resource Consulting Group, is a renowned global futurist with a client list that includes over 200 of the Fortune 500 companies. Tucker's fast-paced session will unleash the forward-thinker in all attendees and touch on the driving forces of change.
- **Scott Klososky:** Scott Klososky, a founding partner of Future Point of View, specializes in assisting business leaders see the world in new ways through his speaking, consulting and books. Klososky's presentation will help attendees gain a clear picture of the future of cybersecurity.
- **Mike Regan:** Mike Regan is the president of TranzAct Technologies and has great authority within the world of logistics. During Regan's session, he will help attendees identify the inefficiencies in their supply chains and how they can be corrected.
- **Chris Wallace:** Christopher Wallace is the president and co-founder of InnerView Group, a marketing consulting firm that helps companies align their brand and product stories with their customer-facing employees. Wallace plans to use his expertise to help distribution partners understand how customer expectations have changed during the pandemic and the overall power of customer experience.
- **Brian Beaulieu:** Brian Beaulieu of ITR Economics has been a long-time distribution favorite. Beaulieu will deliver a presentation that focuses on the opportunities and risks ahead in terms of government initiatives, consumer trends, market opportunities, labor issues and production costs.

If interested in learning more about this year's speakers, or registering for the event, visit

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### About NBMDA

NBMDA is a trade association representing the leading wholesale distributors of wood panels, surfacing materials, cabinet hardware, finishes and related interior products. Membership is comprised of distributors and suppliers that serve the independent building material, and kitchen and bath dealer as well as those that serve production companies involved in cabinetry, architectural woodwork, stock woodwork, store fixtures, solid surface fabricating, plastics fabricating, general and specialty woodworking industries. For more information, visit [www.nbmda.org](http://www.nbmda.org).



### About NAFCD

About NAFCD The North American Association of Floor Covering Distributors (NAFCD) is a North American, not-for-profit trade association serving distributors and suppliers of floor covering materials and related products. Its purpose is to enable wholesale floor covering distributors to be the most efficient, professional and profitable vehicle for bringing their suppliers' products to market resulting in the highest degree of customer satisfaction. NAFCD is dedicated to providing its members with opportunities to learn from each other, stay ahead of trends, and become better educated on ways to grow their business. For more information, visit [www.nafcd.org](http://www.nafcd.org).

